

## Network During the Holidays

The holidays are coming up and many people think they should give their [job search](#) a break. While it is true that there is less hiring activity because many people take vacations, it is wrong to assume that nothing gets done.

With the economy the way it is, people are not taking as much vacation time as they may have in the past. And that includes hiring managers.

While many job seekers are taking this time off, why don't you use this opportunity to take advantage of a bit less competition? The holiday period is a terrific time for [networking](#)...

## Career News

*We've been reading career articles in various media and thought you might be interested in these.*

### Being Thankful Makes You Memorable

"Having a good attitude goes a long way in a job search," a hiring decision-maker recently told me. We were talking about what makes a job candidate stand out from the crowd. In a close race between two [job candidates](#), a..." (reprinted from SFGate.com)


### Lessons Learned n Auditioning for a Job

Many years ago, my husband learned a harsh lesson about offering too much to get a job. He was in college, trying to sell advertisements for a local newspaper. Talking to a business owner located in a hard-to-find part of town, Mark suggested putting a map in his ad and even drew a sample one to show how it would look.

The following week he saw a reprint of his map as part of the business's ad - in the competing newspaper. That experience rings true for many [job seekers](#) today who..." ([p1of2](#), [p2of2](#) - reprinted from the NY Times)

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## Last Chance to Buy Discounted Gift Cards

Perhaps you have a son, daughter, or friend who needs our help. We've had so many people purchase services for friends or relatives that we are now selling [Gift Cards](#). They make terrific **holiday gifts**. Or buy one for **yourself!!** See below for **great discounts** - extended for one more week. Use these discounted gift cards to purchase one of our special [Career Insiders Finishing School](#) packages and **save up to 35%!!!**

## In This Issue

Where has the year gone!? It seems just the other day I was deciding whether to say **twenty ten** or **two thousand ten**, and now it's almost **twenty-eleven**...or should it be **two thousand eleven**?

The job market is improving, but no matter how you look at it, money is hard to come by and it's more important than ever to spend wisely.

At Career insiders we believe that investing in one's career is a wise investment. Our clients are beating the competition and getting great new jobs. They realize that spending a little to learn how to best market themselves actually makes them money when they land new jobs much sooner than job seekers who have been slugging it out on their own.

It's been shown that the earlier in your search that you get professional assistance, the more effective it is. That is why we are offering discounted gift cards and reasonably priced service packages to help you get started. We offer [one-on-one consultations](#), [group workshops](#), and even [do-it-yourself workbooks](#).

If your company is planning layoffs in the new year, treat your departing employees fairly and offer our reasonably priced [outplacement services](#).

Happy Holidays,  
~Mauri

## Upcoming Workshops for 2011

We have just finalized our schedule of *Get a Job* Workshops for 2011! We call them *Get a Job* workshops because we will teach you what you need to know to get a job. Our first workshop series for the new year will be in January...just around the corner!

Don't wait until the classes are full. [Sign up now!](#)

**Write a Winning Resume** - Tuesday, January 11

**Develop a Job Search Strategy** - Tuesday, January 18

**Ace the Interview** - Tuesday, January 25

## Mauri on KRON TV



"You are amazing...attention to detail, understanding of both business & human nature, unflagging enthusiasm & support."

"Mauri, you are unique in how you look at the job search."

180 Montgomery St. Suite 2200 SF, CA 94104-4210

[www.CareerInsiders.com](http://www.CareerInsiders.com)

[Info@CareerInsiders.com](mailto:Info@CareerInsiders.com)

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