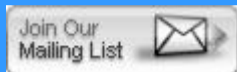


## New Services...and They're Free!

Download our proven [Ace the Interview Prep Instructions](#) and our [Top 10 Resume Tips](#) and let us know what you think of them.

[Job Postings](#) on our web site.



View our profile on [LinkedIn](#)

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## Mauri on KRON TV



Mauri on TV

"I landed my new job because of Mauri!"

"I'm not sure what Mauri's secret sauce is, but it works!"

"I thought I knew everything about looking for a job but Mauri taught me a lot I didn't know."

"Mauri's unique in how she looks at the job search."



A happy Career Insiders Client

"Mauri, I got the job!"

## What's New

Summer is over, much shorter than last year when the Giants were still playing baseball at this time.

If you're looking for a new job, this is the time to be in high gear. The job market is still very tight which means that you need to do everything right in your search. We're doing a lot of [interview coaching](#) these days as our clients seek to take full advantage of the opportunity to get in front of a hiring manager.

If you're still having trouble getting responses from your resume submissions, talk to us about how to [optimize your use of LinkedIn](#) and boost the chances of getting an interview from about 5% to more than 50%.

And as always, don't forget to take a look at the coupon at the bottom for this month's offer. This is the best one we've ever offered. **Buy one hour of consulting time and get the second one for free!**

Thank you,  
Mauri Schwartz  
CEO/President

## Upcoming Events

**ASTD** - Career Insiders is proud to announce that we are a Gold Exhibitor for the 2nd year in a row at the [ASTD Mt. Diablo Chapter EXPO](#) - Wednesday, October 26, 4:30 - 9:00 pm. Keynote speaker is Tony Bingham, President/CEO of national ASTD and co-author of the book *The New Social Learning*. We've donated a \$100 Career Insiders gift card and a \$50 Barnes & Noble gift card to the raffle.

**SF Bay Club** - Career Insiders President Mauri Schwartz will be delivering two presentations this month:

- "Write a Winning Resume" - Tuesday, October 18, 6:00 - 8:00 pm, open to the public for a fee. [Email](#) for more info.
- "Maximizing Your LinkedIn Experience" - Tuesday, October 25.

## Recent Past Events

- "How to Use LinkedIn to Get a Job" - Lorry I. Lokey Graduate School of Business, Mills College.
- "Write a Winning Resume - The Objective of a Resume is NOT to Get a Job!" - Silicon Valley Chapter, Financial Executives International.

## Contact Us

We're located in downtown SF in the Financial District. Only 2 blocks from the Montgomery BART/Muni Station.

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Suite 2200  
San Francisco, CA 94104

Check out our web site: [www.CareerInsiders.com](http://www.CareerInsiders.com)  
Email us with your questions:  
[Info@CareerInsiders.com](mailto:Info@CareerInsiders.com)

We're always interested in your comments and suggestions on how to improve our service offerings. Please let us know what you'd like to see. Thank you.

## 2 for 1

Sign up for one hour of consulting and get the second one FREE!  
Coupon must be submitted when appointment is scheduled.

Career Insiders offer TFO103111

Offer Expires: November 30, 2011