

CAREER INSIDERS

We're on Our Way



It's that time of year again. We're well on our way into 2014 already and I feel like 2013 went by in a blur. But thanks to you, our clients and friends, it was a very successful year for Career Insiders, and our success is measured by that of our clients.

I always say that one reason for this success is that it seems that the professionals who hire us are really good at what they do. They have an excellent product to sell (themselves) and our job is to help them sell it. We measure our success as the percentage of clients who landed new jobs after working with us.

In looking at which of our clients were most successful, I found that these three service packages proved to be the most effective:

- => [Get a Job / Comprehensive-90 days](#) - 100%
- => [Ace the Interview](#) - 71%
- => [Get a Job / Fundamentals Plus](#) - 63%

Please take a look at the [menu of services](#) on our web site. I am always happy to discuss your particular situation and how we can be most effective in your search.

Thank you all for your business, referrals and support in the past and may we all have a healthy, prosperous and happy 2014!

~Mauri

Twitter: @career_insiders

LinkedIn: www.linkedin.com/in/maurischwartz/

Blog: <http://careerinsiders.wordpress.com/>

Watch my KRON TV Interview: <http://www.careerinsiders.com/kron4interview.html>

NEW! "Watch Your Language" Workshops

- [Watch Your Language – Write a Winning Resume](#) – January 22 6PM – 7:30PM
- [Watch Your Language – Ace the Interview](#) – January 23 6PM – 7:30pm

Register now and get the early bird price.

You'll also get a price break when you purchase both at the same time.

And that's not all...attendees will receive 50% off a 1-hour 1-on-1 consultation session, normally \$175, only \$87.50 with the discount.

Partnerships (Google and others)

Career Insiders is developing partnerships with other organizations:

[RiseSmart](#), a next-generation outplacement solutions and career transition service - Delivered my webinar *Job Search Etiquette* to about 65 RiseSmart clients all over the US and Canada. I received several very positive emails directly, and RiseSmart's post-presentation survey yielded excellent feedback. 2/3 of the attendees responded to the survey and 98% (all but 1) rated it very helpful or somewhat helpful.

[Evisors](#), an international MBA career service - Ongoing professional advisor, delivered my *Ace the Interview* webinar, and was selected to participate in the pilot program of an Evisors/Google partnership involving Google's [Helpouts](#), attaining and conducting their first client consultation (including video).

[HAN SF, Haas School of Business](#) Alumni Network - As a board member, I organized a 4-program career series including networking, LinkedIn, interviewing, and developing a job search marketing plan.



Unemployment has dropped and hiring is up. The job market is hot!

- [Between October 2013 and November 2013, the total number of jobs located in the western counties of Marin, San Francisco, and San Mateo increased by...](#) State of California Employment Development Department, December 20, 2013

- [San Francisco residents are getting back to work across every major job sector from...](#) Bay Area News/SF Appeal, November 23, 2013
- [Unemployment Rate in San Francisco](#), Economic Research/Federal Reserve Bank, December 5, 2013
- [The San Francisco Bay Area posted some of the state's lowest jobless rates](#), NBC Bay Area.com, November 22, 2013



Additional Recommended Reading

- [Top 10 Overused LinkedIn Profile Buzzwords of 2013](#), Christine Choi, LinkedIn
- [When To Start A New Job Search](#), Jacquelyn Smith, Forbes
- [The Real Reason New College Grads Can't Get Hired](#), Martha C. White, TIME.com
- [Job-Hunting Dilemma: 5 Reasons Why You Didn't Make The Cut](#), Deborah L. Jacobs, Forbes



Mauri on
KRON 4 TV



Service
Packages



We Have
Happy Clients

What do we do...How do we work?

When prospective clients contact us to learn about what we do, we invite them to take a look at these 3 pages of our web site and then we talk turkey.

Mauri Schwartz

President / CEO

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